*China Publishing & Media Journal* (《中国出版传媒商报》):

# Journal of Zhejiang University-Science: A voice of Chinese academic journal

获得国际卓越奖学术出版商奖项提名的浙江大学学报：传递中国学术界的声音



The winners of The London Book Fair International Excellence Awards were announced at a prestigious awards ceremony held on Tuesday 14 March 2017 at Olympia, UK. In its 16 Awards Categories, The Academic and Professional Publisher Award's winner is OECD Publishing (France); the shortlisted publishers include CSIRO Publishing (Australia) and Journal of Zhejiang University-Science (JZUS) (China).

【2017 年 3 月 14 日晚，伦敦国际书展颁奖大厅，国际出版卓越奖 16 个类别奖项正式揭晓。在"学术与专业出版奖"类别，中国的 Journal of Zhejiang University-Science (JZUS)与澳大利亚的 CSIRO Publishing（Commonwealth Scientific and Industrial Research Organisation，联邦科学与工业研究出版社，简称 CSIRO）获提名，来自法国的 OECD Publishing（Organization for Economic Co-operation and Development，世经合组织出版社，简称 OECD）赢得正式奖。】



Tuesday 14th March 2017 Olympia, London

News from *China Publishing & Media Journal:*

## [Journal of Zhejiang University-Science: A voice of Chinese academic journal](#)

获得国际卓越奖学术出版商奖项提名的浙江大学学报：传递中国学术界的声音



Yuehong (Helen) Zhang

Another Chinese company in the shortlist of this year's International Academic and Professional Publisher Award of LBF is Journal of Zhejiang University-Science (JZUS). JZUS is the first Chinese journal to use CrossCheck text analysis software to spot plagiarism and it uses automated alerts to reach out to authors after publication if their articles are in the top 10 downloaded papers.

## Not just a campus journal

As Zhang Yuehong (Helen), Chief Editor of JZUS introduced, there are roughly 5,000 STM periodicals in China, including more than 300 published in English. Around 1,000 are 'campus' journals that mostly publish papers from Chinese universities. Zhang has had a dream that to run an international scientific journal that meets international standards. So in 2008, JZUS started using CrossCheck. Zhang says, it is inaccurate to describe JZUS as a 'campus' journal. In fact, it is an international publication with a pool of some 26,000 referees from more than 67 countries. On average, 64.4% of its contributions come from outside Zhejiang University, Hangzhou, China, of which 50% are from more than 46 countries and regions. The editorial board is international too.

JZUS publishes articles in-press to avoid publishing delays, and identifies the 'hot topic' or most downloaded articles to help readers identify trends and the best articles published. It allows post-publication comments, and has added Power Point summaries of each article to help readers use its content in their own presentations and ensure correct citation.

Rather than aiming for anonymous 'international' status, JZUS is conscious of its roots, and celebrates the cultural heritage of China. Chinese cultural tokens are used to reward its reviewers, wherever in the world they are, in addition to the recent addition of Chinese language abstracts to increase usability to Chinese researchers.

# Enhancing text and data mining tech

Since 2014, JZUS has collected and deposited CrossMark, ORCID (a persistent digital identifier for a researcher), and FundRef (funder information) metadata for every paper, and displays them both in the web and PDF version.

JZUS recognizes that text and data mining (TDM) is increasingly seen as a useful method for analyzing large volumes of unstructured documents, which can meet the needs of researchers and support the innovation and development of new knowledge. Because of its participation in CrossRef Text and Data Mining Services, Researchers are able to text mine subscription content since 2015 accessed via CrossRef and Springer's Metadata API, provided the purpose is noncommercial research.

In 2015, aiming at persisting in anti-plagiarism and its high international peer review standards, Zhang Yuehong, worked with her two colleagues, posted a 2015 JZUS-policy online. The Policy, based on the ethical code and flowcharts of the Committee on Publication Ethics (COPE) and their experience at Journals of Zhejiang University-SCIENCE A/B & FITEE, includes three sections: Forms of Plagiarism, Anti-Plagiarism Policy, and CrossCheck Workflow. This policy is available free at the official website of JZUS, noting that JZUS will strictly follow its anti-plagiarism policy, while CrossCheck will be used to check authors' submitted papers in order to identify unduly high levels of similar text, which gives rise to the possibility of plagiarism.

In 2016, Springer and Zhejiang University Press published two new books about JZUS respectively, one is *Against plagiarism: a guide for editors and authors*, which published by Springer, and supported by COPE (Committee on Publication Ethics), the other one is Chinese Cultural Kaleidoscope, which published in Zhejiang University Press. Both books mark the academic achievements of JZUS in these years.

# Focus on service rather than innovation

In the report of The Association of Learning and Professional Society Publishers, it commended that a good journal is the one focusing its activities on authors and readers. While it may not be developing truly innovative services, it is thinking about what they need and developing new ways of providing them.

Being nominated and shortlisted for LBF International Excellence Awards 2017 is a new progress of JZUS, Zhang Yuehong shows her gratitudes, saying "We are very appreciated international nominators who recognize JZUS in academic publishing area!"